**Student Survey Report Spring 2020**

*Introduction*

*Purpose*

During the summer of 2020, the Data Faculty Interest Group (FIG) with support from the Office of Institutional Effectiveness, and therefore with institutional commitment, designed, implemented, and analyzed the results of a student survey. Singular in purpose, this survey measured the Spring 2020 Emergency Remote Instruction (ERI) student experiences. ERI is differentiated from the traditional and optional online model practiced before Spring 2020 as it was an unexpected situation leaving neither students nor faculty with preparatory pedagogical time or choice. This section of the FIG report reflects the analysis of the student survey. The FIG also designed and implemented a complementary survey for faculty.

*Applicability*

The results of the student survey may provide useful information on the extent to which students were prepared and satisfied with ERI, pedagogical challenges in multiple areas, and technology preferences, among other variables. Additionally, the results can help provide insights and considerations for online learning in the future. Even when students self-select and enroll in online courses, there are inherent challenges we could extract from the survey results to understand how best to help students succeed.

As we approach the Fall 2020 semester, which will be administered largely online, the analysis that follows is an effort to understand the experiences of students and faculty in Spring 2020 so that all members of the college community can more reasonably and expeditiously meet student needs moving forward.

*The Student Survey*

*Sample*

The survey was sent in mid-June by e-mail and text message to all students who enrolled in at least one Spring 2020 course. A total of 867 students responded, although not all responded to every question. This high level of participation is indicative of the clear interest students had in communicating their experiences with ERI.  Among respondents, 70% identified as non-white; and over 54% were under 26 which is fairly representative of KCC’s student body. Liberal Arts and STEM were equally represented. However, over 75% identified as female, which is an over-representation, since the general student body is about 55% female.

*Analysis of Quantitative Data*

The most general takeaway from the survey is that those students who had experience with online classes and technology, and had access to technology were also the ones who reported having had a more positive experience in Spring 2020. However, overall, students reported that Spring 2020 was a challenge. More than half (57%) of respondents found the shift to ERI “hard” or “very hard” while 43% found it “easy” or “very easy.” The qualitative responses show a more complex experience during the transition as shown in this example: “s*witching to online this semester wasn’t easy but also not hard, I actually enjoyed it. Professors made sure to reach out at all times, doing work on your own time ensures you take the time to grasp material, etc.”* While most students felt comfortable with the technologies implemented to address the lockdown, a large majority (70%) also reported that they missed the social communication with their classmates and professors. The qualitative responses show that many students wished that professors used Zoom and similar synchronous video tools more frequently for all-round communication and contact. This concern might be ameliorated since CUNY has purchased a university-wide Enterprise Zoom license.

A disaggregation of the survey results by race/ethnicity, gender, and age, reveals several inequities in the general findings. Specifically, traditional college-age students and Hispanic women reported having had a particularly difficult time adapting to the online environment. The survey results show that experience with fully online courses had a positive impact on students’ Spring 2020 experiences. Those groups who had taken online courses prior to Spring 2020, were also those groups who reported having had an easier time adapting to the shift to online delivery of instruction. Only 31% of students 20 years and younger reported to have taken a fully online course before Spring 2020, compared to 37% of students 45 years and older. Younger students (below 20) were also much less likely (36.4%) to find the shift “easy” or “very easy” than students aged 45 or older (49.1%). *Exposure* to the online environment as measured by experience with hybrid (not fully online) courses seems to not have had a significant effect: While 46% of students 20 years and younger reported to have taken an online or hybrid course before Spring 2020, 47% of students 45 years and older took an online or hybrid course. This suggests that interaction with fellow classmates and instructors may be an important factor influencing students’ experiences in Spring 2020.

A sentiment analysis was applied using Python’s Textblob library to the narrative comments offered by respondents. Sentiment analysis formulates an algorithm that assigns “positive” and “negative” scores to words and phrases used in narrative comments. A perfect score of 1 designates perfect positivity, 0 designates neutrality, and a perfect score of -1 designates perfect negativity in the narrative comments. Overall, the sentiment analysis showed that students were generally positive about their experiences in Spring 2020 independent of other variables. However, a sentiment analysis of the answers given by students between 18 and 20 years old showed that they were not as positive about their experiences (0.1563 on a scale of -1 to 1) as compared to the entire group (0.1602, on the same scale).

Only 22% of Hispanic women reported having taken an online course prior to Spring 2020, compared to 34% of all respondents.  Similarly, only 31% of Hispanic women found the shift to remote delivery “easy” or “very easy,” compared to 43% of all respondents.  Conversely, 51% of respondents (45 or older) found the shift “easy” or “very easy” while 52% of white women and 54% of Asian women found the transition easy.  Both Hispanic women and men reported having a more difficult time with technology such as Blackboard Collaborate and Webex than other students.  Interestingly, younger students and Hispanic males -- two of the groups who struggled the most with the transition -- were also the most likely to report not using KCC email. 61% of Hispanic women found Zoom to be easy to use, while older students did not.

White and Asian women reported having had the easiest time transitioning to remote delivery of instruction and services. These are also the groups that were most likely to have taken an online class. Older students and black male students preferred the more traditional synchronous model of remote instruction.  These students were also the most likely to report missing the social interaction with their fellow students and professors (“*I miss [my] classmates”*). More specifically, 80% of Black male students reported missing social interaction compared to overall 75%.  Older students, Hispanic women, and Asian men and women preferred the more flexible asynchronous model (“*doing work on your own time ensures you take the time to grasp [the] material.*”).

*Analysis of* *Qualitative Data*

The responses to open-ended questions reflected that students understood the situation and expressed frustration rather than anger, as evidenced by frequent usage of expressions such as “professors *could have”* or “*should have”* (italics added by author) taught differently. No student used curse words, threats, or aggressive language*.* One student explicitly expressed that *“the situation was beyond the control of professors,”* a sentiment repeated or in some way implied in the responses of many others. Students understood that persistence depended on a rapid adjustment to distance learning and that any previous online experience was an advantage.

Three major pedagogical themes emerged from the qualitative responses, although the themes were not universal and did not negate disparate sentiments. The majority of comments fell into three dominant themes. One was the wish that professors could have and should have shown more leniency, including late assignment submissions without penalty. Students felt that this unique semester warranted more latitude as stated by the following quotes: “*Professors could have been more flexible with deadlines so that assignments could still be accessible to students even if the deadline passed,” “my professor could have been more lenient with the amount of work he gave us to do online,” “professors should have given more time to complete assignments since we had other classes.”*

A second theme reflected minimal personal contact. Some students were disappointed that professors did not apply the personal touch and would have appreciated a show of investment in their learning and academic progress as expressed in the following quotes: “*professors could have stayed more in touch with us and sent us more emails,” “she should have been more interactive and engaging to help make the understanding easier,” “he should have been more available, and actually responded to communication attempts.”*

Though students reported that their professors responded well to the shifts presented to them in Spring 2020, a third theme focused on the need for higher technological proficiency for some faculty members. Some students felt more technologically savvy than their professors as manifested by: “*every professor should use the live collaborate in blackboard, but not every professor knows how to use it,”* “*he should have used Zoom right away instead of Blackboard,” “professors did not fully utilize features of blackboard (homework, course content submissions, etc.) and should have utilized those resources.”* Despite this, a significant fourth theme was sympathy for faculty in light of the extra work needed to sustain an ERI class: “*All of my professors did their best and improved along the way. I think my professor did an amazing job with having to switch over so suddenly.”*

The first two themes were critical. Although students had pedagogical and technological challenges, a concomitant or perhaps an even greater need was for academic allowances and emotional support. This affective dimension seemed to reflect an over-arching need to recapture, as much as possible, a personal connection with professors for validation. Students would have appreciated more reassurance, even from a distance, that professors were interested in them and their success.

*Discussion*

The quantitative and qualitative survey responses reflect that many students had difficulty adjusting to the unexpected Spring 2020 situation, but most developed technology competencies to persist. This is a positive finding, but disaggregation was concomitant with emerging data supporting inherent inequity. Younger, traditional college-aged students, and students of color, particularly Hispanic students, had more difficulty adjusting to ERI than other students. Students who had less experience with online classes before Spring 2020 also had a more difficult time. Those who preferred the online model, older students and women, adapted to the change more effectively. They seemed to prefer flexible options over the traditional face-to-face models.

As previously referenced, most Fall 2020 classes will be online. ERI was an unexpected mandate, but the flexibility it offers was attractive to many students, thereby rendering a serendipitous outcome. However, others struggled throughout the semester and inequity was evident by survey responses. As we move towards Fall 2020 and subsequent semesters, KCC will be more aware of inequities and appropriately offer flexibility and support to validate the needs of each individual student.